



Last updated: Oct 2020

## Social Media Stats

### Instagram

31k+ followers  
6+% engagement rate

### Audience demographics:

31% The Netherlands  
16% United Kingdom  
8% United States  
3% Germany  
3% Australia  
86% women  
(87% between ages 25 and 54)

## Location rental

Our home, located in the centre of Haarlem, The Netherlands, is available for location shoots.

Rental rate 1000 euro per day  
(8am – 6pm) part day possible.

## Find me

 marieke@whisperingbold.com

 @whisperingbold

 @whisperingbold

 whisperingbold

 www.whisperingbold.com

 +31 6 14202002

interior design | styling | content creation



## Content creation

As an interior designer with a Master's degree in International Business and Marketing, I can help you create the right image and messaging to include in your online media mix, using Whispering Bold channels. Opportunities include daily content creation (posts and stories), (guest) blogging, hosting of give-aways and competitions, website advertising and affiliate marketing. My home is also available as a photo and film shoot location.

### Marieke Rijkssen

Interior Designer | Marketing Professional | Inspirator

### About me

I am a Dutch Australian interior design content creator who thinks outside the box, does not follow trends and creates a unique personal style based on love for vintage character pieces as well as modern, industrial chic and urban jungle influences. A marketer and strategist by trade, you will be guaranteed a professional approach and tailored solutions to your digital content needs.

## Services & Pricing

### Main Menu

Instagram post	250 euro
Instagram Story (3 pages including swipe up)	200 euro
Website 'Copy my style' highlighted feature	300 euro
Package price (post + story + feature)	600 euro

### Add-Ons

Hosting of Instagram Give Away	100 euro
Discount Code Promotion	50 euro

All promotion packages include transfer of high res images for own future use. Have other collaboration ideas? Please get in touch!

*Note: All prices are excluding taxes.*

## Corporate speaker engagements

Are you looking for a guest speaker at your next interiors event? I speak fluent English and Dutch and have a long-standing history of public speaking.

*Indicative fee: 100 euro/hour*

## Recent partnerships

ATAG, Verano, Rietveld Licht & Wonen, Kees Smit Tuinmeubelen, Fabryk Design, VanMorgen, Werk aan de Muur, Wave by M Line, Kenza and Co, PTMD Collection, Moonwallstickers, Edge of Belgravia, Kokodama, Choice of Green, Verno Frames, Wout in Huis, Benuta, Must Living, Skitch Artwork, 123Planten, Wallart.nl, Lightswing, Intratuin, Home Made By, Luccello, Casa Shops, Intratuin, Rozenkelim, Essenza and many others.